Pure!
TRAVEL GROUP

DISCOVER
OUR DESTINATIONS

Pure! Colombia
DMC TOUR OPERATOR

Pure! Ecuador
DMC TOUR OPERATOR

Pure! Peru
DMC TOUR OPERATOR

Pure! Bolivia
DMC TOUR OPERATOR

Pure! Chile
DMC TOUR OPERATOR

Pure! Argentina
DMC - TOUR OPERATOR

www.pure-travelgroup.com

NOTE

Our digital brochure contains interactive pages. We recommend downloading it to your desktop to view correctly all the interactive material.

Look for this icon through the brochure as it indicates the pages with interactive elements.

Some pages in the brochure also have an interactive menu on the top-right corner for easy and fast content navigation.

PURE! TRAVEL GROUP

At the beginning of 1997, I landed for the first time at Mariscal Sucre Airport in Quito, the capital of Ecuador. During that time, Ecuador was still an undiscovered country and tourism was in its early stages. I soon realized that South America is a paradise to visit and to live in, and together with several colleagues, we have been able to develop the noble tourism industry.

In 2013, Pure! Travel Group was born. Pure! Ecuador and Pure! Peru, both founded in 2002, were flourishing and we decided to open new offices in Colombia and Bolivia: two tourism destinations with a lot of potential. Pure! Chile was added to the group in 2017. Chile is another upcoming destination; a beautiful country of extremes and splendid scenery. It will be our next destination to develop, together with our trusted partners.

Today, Pure! Travel Group is one of the few tour operators in South America that truly cares for locals, indigenous communities, and the environment. It is very important to us to protect the earth so our grandchildren can enjoy this planet the same way we do. Therefore, we have become a trendsetter in sustainable tourism; so sustainability is part of our brand DNA.

Challenge is what keeps me motivated and what has led us to become the preferred partner of a number of the most reputable companies in the world. Pure! delivers exceptional B2B services for travel agents, operators, and wholesalers, in each of our six countries. Being the reliable bridge between our destinations and partners, we make the dreams of our travelers come true.

Enjoy our catalog and for those who have not experienced our services yet, I invite you to join the Pure! community.

Kind regards,

Bram Evers
Managing Director

Pure! TRAVEL GROUP

Pure! Colombia DMC - TOUR OPERATOR

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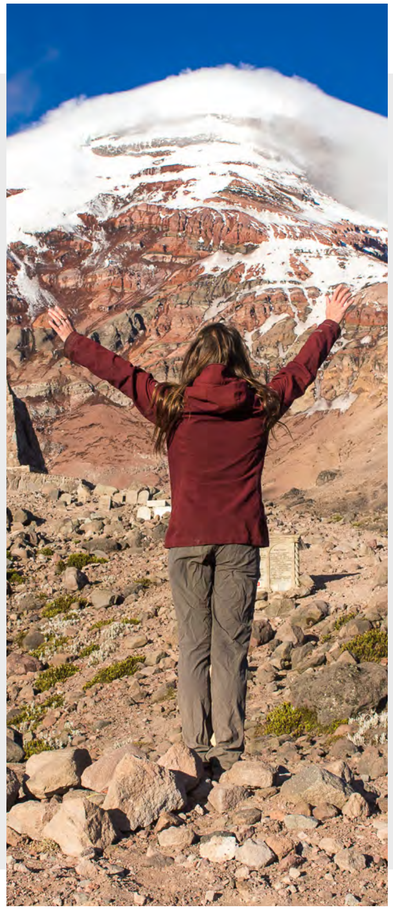
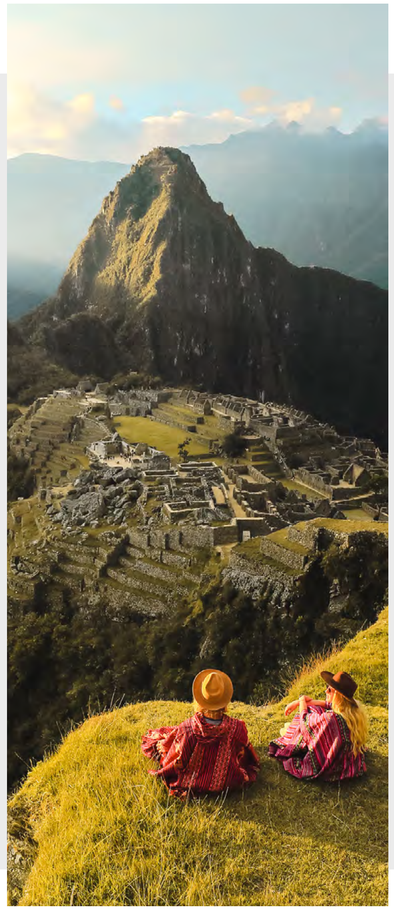
Pure! Argentina DMC - TOUR OPERATOR

PURE! DESTINATIONS

Colombia

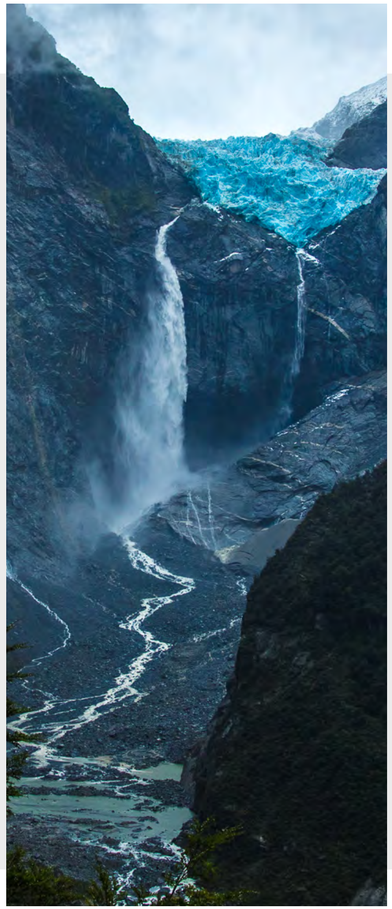


Ecuador

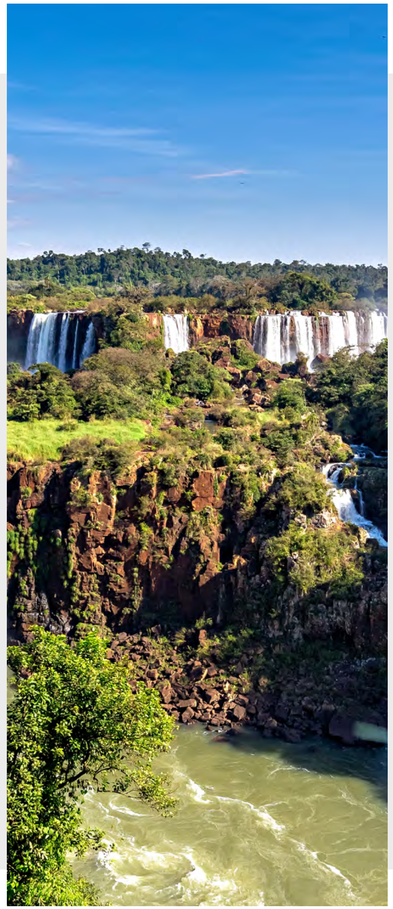


Peru

Bolivia



Chile



Argentina

USP'S OF PURE! TRAVEL GROUP

DMC specialized in B2B services

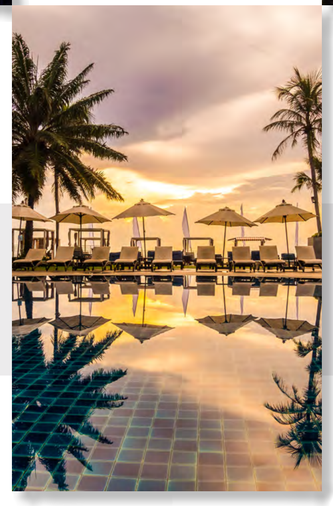
Highly motivated and knowledgeable teams

White-label Services

Tailor-made services

Offices in all six countries

Pure! Elements: Small details make a big difference



Incentive and leisure travel

Responsable DMC: Respect for natural and cultural heritage

COLOMBIA

Colombia is a country of color, happiness, and hospitality. Whether your clients are looking for tropical beaches, colonial architecture, or pristine nature, in every corner of the country you encounter joyful and friendly Colombians. Pure! Colombia invites travelers from all over the world to explore this safe and flourishing destination!

The Caribbean Coast of Colombia has been a popular destination for decades. The region´s tropical beaches and colonial cities, such as Cartagena de Indias with its colorful houses, attract visitors from all over the world. Besides Cartagena, also Santa Marta and Tayrona National Park are destinations that should not be missed.

Much less visited by tourists, Colombia´s Pacific Coast is definitely an undiscovered gem. This is where tropical forests transform into pristine beaches and humpback whales pass by during the summer months. Gorgona Island, with its tropical forest and diversity of animal species, is a heaven on earth and one of the highlights of the region. This coastal area has more to offer than stunning landscapes and wildlife; the indigenous communities offer interesting insights into the traditional culture.

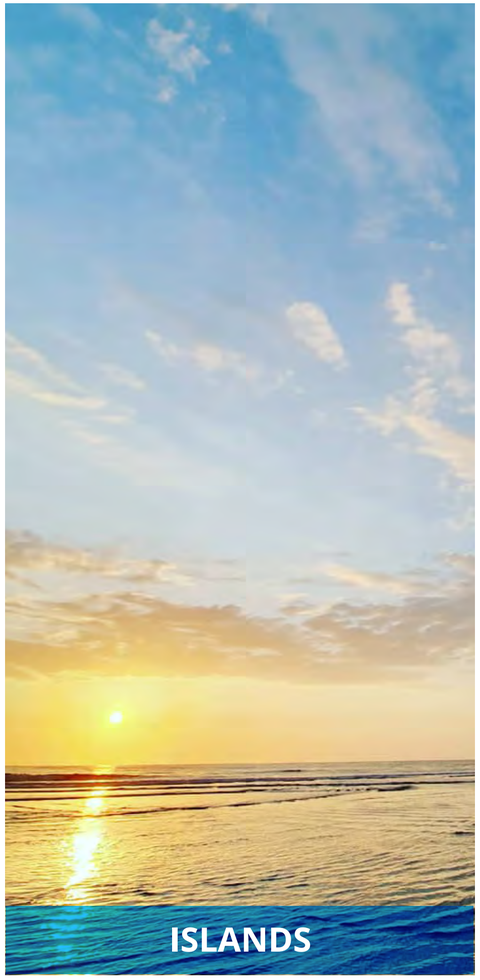
On top of vibrant cities like Bogota and Medellin, the Colombian Andes hides many more treasures. One of them is the Coffee Triangle, where the world´s top-quality coffee is produced. Other top destinations are El Cocuy National Park with its glaciers and snowcapped peaks, and the charming colonial town Villa de Leyva.

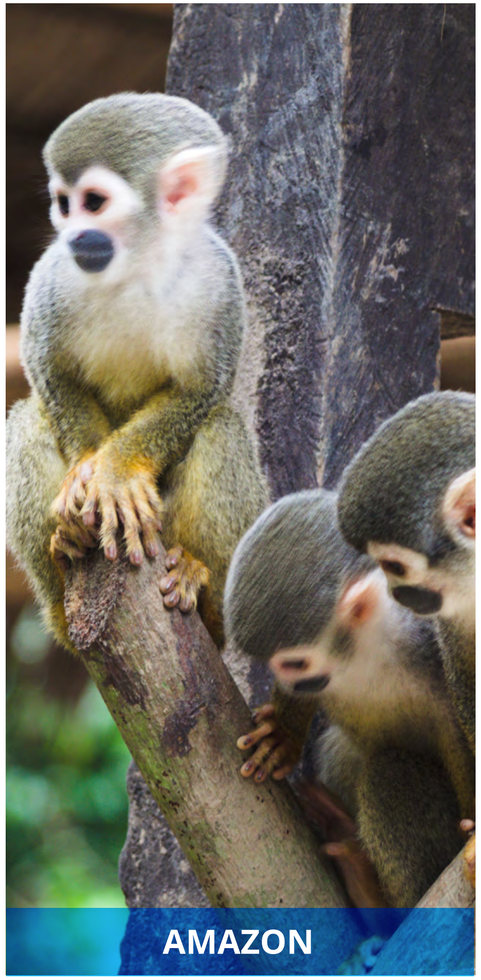
The region Los Llanos is located in the east of the country at an altitude between 500 and 700 meters (1600 and 2300 feet). This area is filled with wonderful off-the-beaten-path destinations, such as the colorful river of Caño Cristales and Chiribiquete, the largest National Natural Park in Colombia. It is the land of plains, cattle, and cowboys, where your clients can get to know the true country lifestyle.

A large part of Colombia is tropical rainforest, but the jungle remains to be an unexplored area. From Leticia, located in the south of the country, travelers can visit Monkey Island to spot squirrel monkeys and Tarapoto Lake for its river dolphins. The Amazon communities of this area are happy to share their unique way of life with visitors and contribute to once-in-a-lifetime experiences.

Without a doubt, the many colors of Colombia surprise tourists every moment of their adventure. Pure! Colombia welcomes them to explore this amazing country!

COLOMBIA REGIONS





ABOUT COLOMBIA

Bogota

1.141.748 km2

Health insurance is not required but recommended.

Find information on visa requirements here

49 millon

110 Volts

Peso Colombiano

North: Panama and Venezuela
South: Ecuador and Peru
East: Brasil
West: Pacific Ocean

Why Colombia?

Colombia is the only country in South America that has a coastline on both the Pacific Ocean and the Caribbean Sea.

1/3 of Colombia is covered with the Amazon rain forest.

Colombia has one of the largest airline hubs in South America. With 12 international airport it connects North, Central and South America and 8 European cities.

Colombia is categorized as a “megadiverse” country, ranking as the 2nd most biodiverse country in the world.

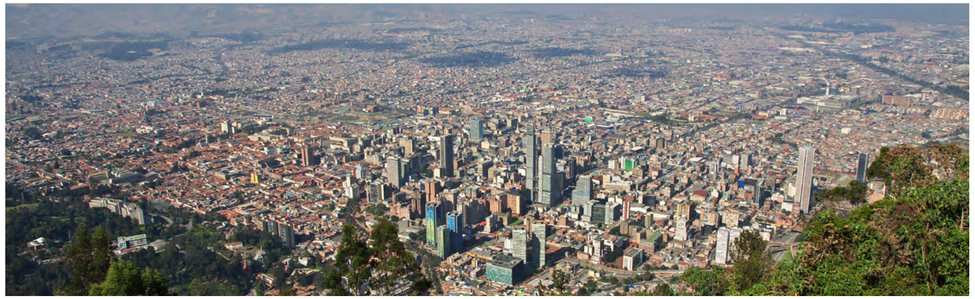
Bogota is home to the largest bicycle route in South America, and definitely one of the longest in the world.

Colombia has the largest amount of species by area in the world, including the most endemic species of butterflies, the most orchid species, the most amphibian species and more species of bird than all of Europe and North America combined.

Colombia is world’s leading producer of Emeralds, and the third largest coffee producer.

One out of every five butterfly species is found in Colombia.

COLOMBIA HIGHLIGHTS SAMPLE ITINERARY



DAY 1: BOGOTA
Transfer to your hotel in vibrant Bogota.

DAY 2: BOGOTA
Bogota historical city tour

Highlights: La Candelaria with its charming churches and houses, the government palace, Plaza Bolivar, Botero Museum, and the viewpoint Monserrate Hill.

DAY 3: BOGOTA / VILLA DE LEYVA
Transfer to Villa de Leyva and Zipaquira visit

Highlights: Impressive Salt Cathedral of Zipaquira, salt and marble sculptures, and Andean landscapes.

DAY 4: VILLA DE LEYVA
Villa de Leyva and surroundings tour

Highlights: Historical center of Villa de Leyva, Santo Ecce Homo Monastery, Museum El Fosil, pre-Columbian site El Infiernito, and the lakes of Pozos Azules.

DAY 5: VILLA DE LEYVA / COFFEE TRIANGLE
Transfer to Bogota and flight to Coffee Triangle

Highlights: Impressive Andean landscapes and the lush green coffee region.

DAY 6: COFFEE TRIANGLE
Salento and surroundings tour

Highlights: Beautiful scenery in Cocora Valley, the wax palm forest, and charming architecture in the town of Salento.

DAY 7: COFFEE TRIANGLE
Coffee Plantation tour

Highlights: Coffee plantations, learning about the production process of the world's best coffee, botanical garden Del Quindio, and a butterfly farm.

DAY 8: COFFEE TRIANGLE / MEDELLIN
Transfer to Medellin and city tour

Highlights: Rural landscapes and an educational and historical tour through vibrant Medellin.

DAY 9: MEDELLIN
Guatape village & Rock of Guatape tour

Highlights: Spectacular views from the Rock of Guatape, local villages, colorful colonial architecture, and scenic landscapes of the highlands of Antioquia.

DAY 10: MEDELLIN / CARTAGENA
Flight to Cartagena and city tour

Highlights: Caribbean Coast, San Felipe de Barajas Fortress, the monastery and church of La Candelaria, Inquisition Palace, and the clock tower.

DAY 11: CARTAGENA
Day at leisure in Cartagena

Highlights: Day to spend as desired in the beautiful city of Cartagena, where modernity is combined with colonial buildings and UNESCO heritage sites. A great city to wander around and take in the Caribbean culture of Colombia.

DAY 12: CARTAGENA / MUCURA ISLAND
Day at Island Mucura

Highlights: Spending the night on Mucura Island, a small tropical island surrounded by the beautiful Caribbean Sea. Three days in paradise!

DAY 13: MUCURA ISLAND

Highlights: Full day on the island and the possibility to snorkel, swim, dive, and watch the sunset on the beautiful beach.

DAY 14: MUCURA ISLAND / BOGOTA

Return to Cartagena and flight to Bogota for your international connection.

COLOMBIA HIGHLIGHTS SAMPLE ITINERARY

Day 1: Transfer In
Bogota

Day 1 | Day 2 | Day 3 | Day 4 | Day 5 | Day 6 | Day 7 | Day 8 | Day 9 | Day 10 | Day 11 | Day 12 | Day 13 | Day 14

ECUADOR

In Ecuador, travelers can explore four different worlds in one magical country. On top of this, the country has the highest biodiversity in South America per square meter and a very rich culture. Traveling around is easy: it is possible to leave the Amazon Rainforest in the morning, have lunch in the Andes, and see the sunset at the beach, all one day! Of course, Pure! Ecuador invites your clients to spend more time in this beautiful country to get to know all its highlights and hidden gems.

The Ecuadorian Coast is visited by few international tourists, despite its stunning beaches and delicious seafood. The country's outstretched coastline offers many spectacular sites, among which are the Machalilla National Park and Isla de la Plata. During the summer months, majestic humpback whales pass this part of the Pacific Coast. Also, the country's largest city, Guayaquil, is located in the coastal area, only a few hours' driving from beautiful tropical beaches.

The Andes Mountains offer breathtaking landscapes of snow-capped volcanoes, lakes, and valleys, and have beautiful UNESCO heritage sites, like the colonial cities Quito and Cuenca. This is the area where Quichua people work their land and go to weekly markets, allowing visitors to gain authentic cultural experiences. Here, your clients can also enjoy a wide variety of adventure sports, such as trekking, horseback riding, and mountain biking.

A large part of Ecuador is covered by the Amazon Rainforest, and it takes only a few hours to reach the jungle from Quito, the capital. The national parks Cuyabeno and Yasuni are breathtaking areas where visitors can spot river dolphins, caimans, monkeys, birds, and other wildlife. Even closer to Quito, around Tena, tourists can explore another part of the lush green rainforest and visit Amazon communities.

The most famous destination of Ecuador is without doubt Galapagos. This enchanting archipelago is unique because of the different species that live nowhere else in the world. Among them, travelers will find marine iguanas, birds, and different types of giant tortoises. Every visitor gets amazed by the stunning volcanic landscapes that characterize the Galapagos Islands. On top of beautiful nature, the islands also have an interesting human history with stories of voyagers, pirates, and prisoners. Pure! Ecuador tempts your clients to explore each corner of this diverse country!

Ecuador -Quilotoa

ECUADOR REGIONS

ABOUT ECUADOR

Quito

283,561 km2

Health insurance is not required but recommended.

Find information on visa requirements here

17 millon

110 Volts

Us Dollar

North: Colombia
South: Peru
East: Peru
West: Pacific Ocean

Why Ecuador?

Ecuador has the most biodiversity per km^2 of any nation.

The Galapagos Islands and the city of Quito were the first world heritage sites declared by UNESCO.

Darwin's evolutionary theory originated on the Galapagos Islands.

Ecuador has more species of plants (25.000) than entire North America.

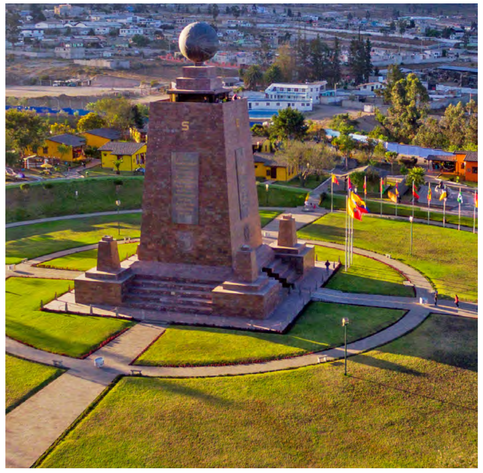
Ecuador became the first country in the world to recognize rights for nature.

The summit of the Chimborazo volcano is world's closest to the sun.

Ecuador is home to over 1/6 of the world's bird species.

Quito's Old Town is the best-preserved historic centre in Latin America.

ECUADOR HIGHLIGHTS SAMPLE ITINERARY



DAY 1: QUITO / OTAVALO
Transfer to the indigenous town of Otavalo.

DAY 2: OTAVALO / QUITO
Otavalo and surroundings

Highlights: The colorful Andean Market in Otavalo, the sacred waterfall of Peguche, the leather town of Cotacachi, and the stunning Cuicocha Crater Lake.

DAY 3: QUITO
Quito city tour and Middle of the World visit

Highlights: Historical center of Quito with La Compañía de Jesus Church, the cathedral, Plaza de Independencia, Plaza de San Francisco, and the presidential palace and the Middle of the World.

DAY 4: QUITO / CLOUD FOREST
Transfer to the cloud forest and hike

Highlights: Lush green cloud forest, beautiful landscapes, bird watching, zip-lining, and waterfalls.

DAY 5: CLOUD FOREST / QUITO
Bird watching and transfer to Quito

Highlights: Hiking, beautiful birds, among which hummingbirds, and the opportunity to see wildlife.

DAY 6: PAPALLACTA
Day tour to Papallacta Hot Springs

Highlights: Impressive landscapes, hiking, relaxing in the hot springs, and spa treatment (optional).

DAY 7: QUITO / COTOPAXI / LASSO
Cotopaxi National Park tour

Highlights: Cotopaxi National Park, the Cotopaxi Volcano, the Limpiopungo Lagoon, and unique flora and fauna.

DAY 8: LASSO / QUILOTOA / BAÑOS
Quilotoa Crater Lake and transfer to Baños

Highlights: The blue-green Quilotoa Crater Lake, hiking opportunities, changing landscapes, rural communities, and authentic indigenous markets.

DAY 9: BAÑOS / RIOBAMBA
Waterfalls route and transfer to Riobamba

Highlights: Pailon del Diablo Waterfall, Manto de la Novia Waterfall, the End of the World swing, and the impressive Chimborazo Volcano.

DAY 10: RIOBAMBA / CUENCA
Devil´s Nose Train and Ingapirca Inca ruins

Highlights: Devil´s Nose Train ride, traditional dance performance, breathtaking views of the Andes, and the ancient Ingapirca Inca ruins.

DAY 11: CUENCA
Cuenca colonial city tour

Highlights: Cuenca´s stunning historical center with charming squares, beautiful colonial buildings, and traditional handicrafts, and Turi Viewpoint.

DAY 12: CUENCA / CAJAS / GUAYAQUIL
Cajas NP and transfer to Guayaquil

Highlights: Stunning views of magnificent mountain ranges and peaceful lakes, hiking, Andean wildlife, and transition landscapes.

DAY 13: CACAO FARM NEAR GUAYAQUIL
Day tour to a cacao Farm

Highlights: Rural local life, coffee plantations, learning about cacao and other agricultural products, and lunch at a colonial hacienda.

DAY 14: GUAYAQUIL
Guayaquil city tour

Highlight: The boulevard, the colorful neighborhood Las Peñas, Iguanas' Park, Santay Island, the Historical Park, and delicious sea food.

DAY 15: GUAYAQUIL
Transfer to the airport for your international flight.

ECUADOR HIGHLIGHTS SAMPLE ITINERARY

Day 1 | Day 2 | Day 3 | Day 4 | Day 5 | Day 6 | Day 7 | Day 8 | Day 9 | Day 10 | Day 11 | Day 12 | Day 13 | Day 14 | Day 15

PERU

Being the land of the Inca Empire, delicious food, and breathtaking landscapes, Peru has it all. Because of its rich cultural history and high biodiversity, this beautiful country is heaven on earth for both culture and nature lovers. On top of its famous highlights, such as Machu Picchu and Nazca, Peru also has a wide variety of interesting off-the-beaten-path destinations. Pure! Peru welcomes your clients to create unforgettable memories in this amazing country!

The Peruvian Coast measures 2415 kilometers (1500 miles) and has lovely beaches inviting travelers to relax under the palm trees. On top of this, they can visit wonderful natural and cultural sites in this region. From the small town of Paracas, for example, your clients can go to the Ballestas Islands and observe giant colonies of sea lions and penguins. Also, the mysterious Nazca Lines are located in Peru's coastal area and not far from Huacachina, a lovely oasis surrounded by desert.

Machu Picchu, located in the Andes Mountains, is without a doubt the most famous Inca complex in the world and a once-in-a-lifetime destination. However, the Peruvian Andes has much more to offer, both in terms of culture and nature. In the area of Cusco, once the capital of the Inca Empire, exciting treks of different levels lead through impressive landscapes of canyons and valleys.

One of them is the Sacred Valley, hidden under the skirts of green mountains, with its interesting cultural sights and colorful markets. Another cultural highlight of Peru is Lake Titicaca with its islands of Totora reed here small communities live interesting lifestyles.

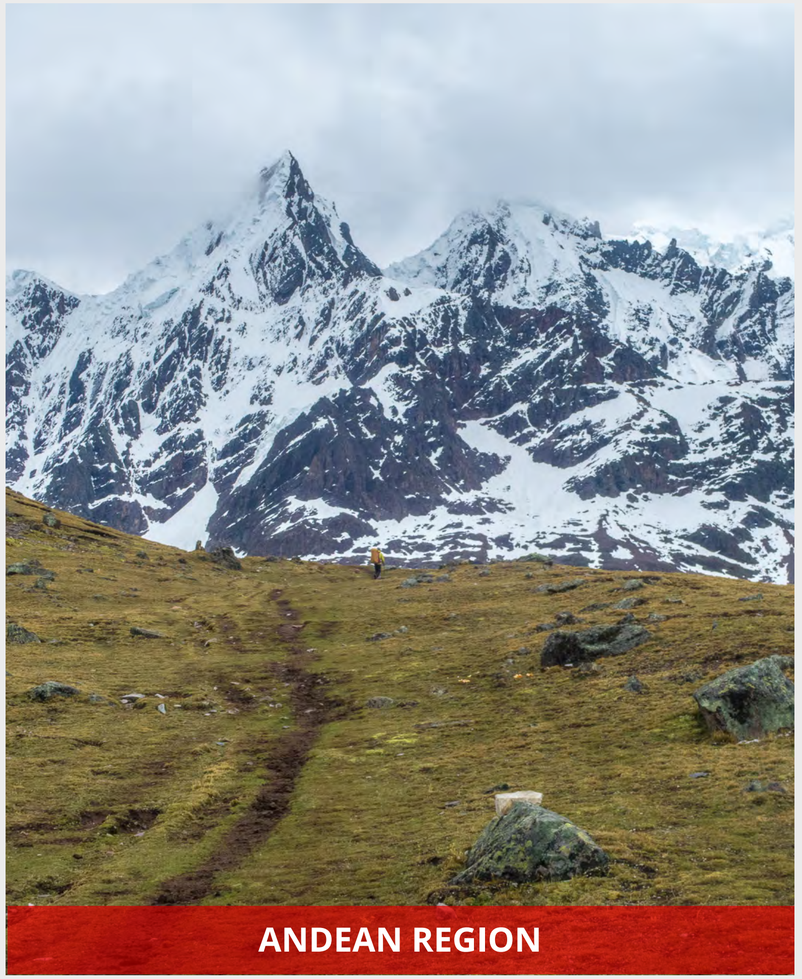
Peru exists for 60% out of the rainforest, covering the entire eastern part of the country. This endless jungle is one of the most biologically diverse areas in the world and home to wonderful species, such as sloths, anacondas, monkeys, and jaguars, even though feline species are seen very rarely in the jungle. In Manu National Park, located northeast of Cusco, you have the greatest opportunity to spot wildlife. Further south, Puerto Maldonado also offers wonderful jungle options.

Peru is a country with infinite travel opportunities. Pure! Peru is happy to share its knowledge with you and show travelers the best of the country!

Pachacamac archaeological site, Lima´s center with the main square, the cathedral, San Francisco Church, the monastery, and the charming neighborhoods San Isidro and Miraflores.

Peru - Rainbow Mountain

PERU REGIONS



ABOUT PERU

Lima

1,285,216 km2

Health insurance is not required but recommended.

Find information on visa requirements here

31 millon

220 Volts

Nuevo Sol

North: Ecuador and Colombia
South: Chile and Bolivia
East: Brazil
West: Pacific Ocean

Why Peru?

Peru has the highest sand dune in the World.

Lake Titicaca is the highest navigable lake in the world with an elevation of 3.485 meters (11.436 feet)

The Amazon River is the longest river in the world and it starts in Peru!

Machu Picchu is one of the Seven Wonders of the World.

The Mysterious Nasca Lines can be seen from the air.

Peru has been named the “World’s leading Culinary Destination” by the World Travel Awards for 8 consecutive years.

Cotahuasi Canyon in Peru is the deepest canyon in the world.

Peru has 12 sites on the UNESCO World Heritage List.

PERU HIGHLIGHTS SAMPLE ITINERARY

DAY 1: LIMA
Transfer to your hotel in vibrant Lima.

DAY 2: LIMA
Pachacamac visit and Lima city tour

Highlights: Pachacamac archaeological site and Lima´s center with the main square, the cathedral, San Francisco Church, and the monastery, and the charming neighborhoods San Isidro and Miraflores.

DAY 3: LIMA / AREQUIPA
Flight to Arequipa and city tour

Highlights: Plaza de Armas, the cathedral, the neighborhood Carmen Alto, viewpoint Yanahuara, Compañia de Jesus Church, and Santa Catalina.

DAY 4: AREQUIPA / COLCA
Transfer to Colca and Colca Canyon tour

Highlights: Astonishing Andean landscapes, impressive Colca Canyon, hiking, and the opportunity to see the rare Andean condor.

DAY 5: COLCA
Free day in Colca

Highlights: Day at leisure to enjoy the gorgeous Colca area, with its unique landscapes.

DAY 6: COLCA / PUNO
Colca Canyon and transfer to Puno

Highlights: Colca Canyon, Cruz del Condor Viewpoint, and amazing views of the Andes Mountains.

DAY 7: PUNO
Titicaca Lake tour

Highlights: The largest navigable lake in the world: Titicaca, the famous Uros Floating Islands, traditional communities, beautiful views of the lake and its islands, and unique cultural experiences at Taquile Island.

DAY 8: PUNO / CUSCO
Transfer to Cusco with Raqchi and Andahuaylillas

Highlights: Breathtaking rural landscapes, local communities, the archeological site Raqchi, the colonial church of Andahuaylillas, and the Inca temple of Wiracocha.

DAY 9: CUSCO
Morning at leisure, Cusco city tour, and Inca ruins

Highlights: The impressive historical center of Cusco with Plaza Hucaypata, the cathedral, and Korikancha temple, and the Inca ruins of Kenko, Pucapucara, and the Sacsayhuaman Fortress located just outside of the city.

DAY 10: CUSCO / SACRED VALLEY
Sacred Valley of the Incas tour

Highlights: The beautiful Sacred Valley that is full of Inca history, stunning landscapes of mountains and valleys, local culture and souvenirs at the Andean Market of Pisac, and the well-kept Ollaytaytambo Ruins with Hanan Hucaypata.

DAY 11: SACRED VALLEY / MACHU PICCHU
Transfer to Aguas Calientes and Machu Picchu tour

Highlights: Train ride to Aguas Calientes, impressive landscapes, and Lost City of Machu Picchu tour.

DAY 12: MACHU PICCHU / CUSCO
Free morning in Machu Picchu and return to Cusco

Highlights: Free time to visit your favorite parts of Machu Picchu by yourself and train ride to Cusco.

DAY 13: CUSCO / LIMA
Last views of Cusco during you transfer to the airport of Cusco for your flight to Lima and connecting flight home.

PERU HIGHLIGHTS SAMPLE ITINERARY

Day 1: Transfer In
Lima

Day 1 | Day 2 | Day 3 | Day 4 | Day 5 | Day 6 | Day 7 | Day 8 | Day 9 | Day 10 | Day 11 | Day 12 | Day 13

BOLIVIA

Bolivia has one of the largest indigenous populations in South America. Being among the least explored countries of the continent, this is an authentic and unique destination. The colorful Bolivian culture and the stunning natural sites are the perfect ingredients for an unforgettable travel experience. Pure! Bolivia is delighted to share this hidden gem with your clients!

Bolivia's rainforest is less visited than the Peruvian or Ecuadorian Amazon, because of which it remains very pristine. In Madidi National Park, the most accessible jungle destination in the country, visitors can enjoy a wide variety of wildlife and beautiful nature. From the small town of Rurrenabaque, it is possible to head deep into the primary rainforest or to explore the pre-Amazon wetlands, where the vegetation is less thick and wildlife can be spotted more easily.

Most of Bolivia's highlights are located in its Andean region, which can be divided into the northern and southern Andes. The northern area is a cultural paradise. Here, travelers can visit Lake Titicaca, with its unique islands and traditional communities, and La Paz. But the region offers much more than culture: biking on Death Road and multiple-day treks are great examples of adventure and nature tourism.

The southern part of the Andes includes the Uyuni Salt Flats; the only place on earth that is visible from the moon with the naked eye. The largest salt flats in the world offer breathtaking landscapes and amazing photo opportunities. Further northeast, in the mines of Potosi, your clients can learn more about the economic and cultural importance of mining for Bolivia. Even though most people think La Paz is the country's capital, it is actually the white city of Sucre, also a UNESCO World Heritage site.

Los Llanos, located east of the Andean Mountains, is characterized by green hills, forests, canyons, and a mild to tropical climate. In Torotoro National Park, will be fascinated by magnificent canyon landscapes, and with some luck, tourists can spot macaws, parakeets, and other colorful birds here. Furthermore, the valleys are a wonderful place to try Bolivian wines or join a rafting tour. Prepare your clients to get surprised by the many hidden colors of this unique country; Pure! Bolivia looks forward to sharing them!

Bolivia - Moon Valley

BOLIVIA REGIONS

ABOUT BOLIVIA

Sucre

1,098,581 km2

Health insurance is not required but recommended.

Find information on visa requirements here

13 millon

110/220 Volts

Boliviano

North: Brazil
South: Chile, Argentina, and Paraguay
East: Brazil
West: Peru and Chile

Why Bolivia?

40% of all animal and plant life on the planet can be found in Bolivia.

Las Pampas, near Rurrenabaque is one of the best places to spot the Pink River Dolphin.

One of the 10 most dangerous roads of the world is in Bolivia, also known as the Death Road.

Bolivia has (half of) the highest navigable lake in the world.

Cal Orcko is home the highest density of dinosaur footsteps in the world (over 12.000).

Salar de Uyuni is the world's largest salt flat and during rainy season it turns in to the world's largest natural mirror.

The Andean flamingo is one of the rarest flamingo species in the world.

La Paz is the highest capital city in the world.

BOLIVIA HIGHLIGHTS SAMPLE ITINERARY

DAY 1: ARRIVAL IN SANTA CRUZ
Transfer to your hotel in authentic Santa Cruz.

DAY 2: SANTA CRUZ
Santa Cruz city tour

Highlights: Historical center of Santa Cruz with Plaza 24 de Septiembre and Basilica Menor de San Lorenzo, and the bio-center of Guembe with its tropical forest, butterfly farm, and wide variety of bird species.

DAY 3: SANTA CRUZ / CONCEPCIÓN
Transfer to Concepción with Cotoca and San José

Highlights: Ceramic crafts in Cotoca, Sanctuary of the Virgen of Cotoca, Misiones Jesuiticas temples, San Javier museum, and the Jesuit Church in Concepción.

DAY 4: CONCEPCIÓN / SAN IGNACIO
Santa Rita, San Rafael, and Santa Ana tour

Highlights: Weaveries in Santa Rita, San Miguel and Santa Ana de Velasco Churches, and rural villages.

DAY 5: SAN IGNACIO / SANTA CRUZ
San Jose tour and transfer to Santa Cruz

Highlights: Second and third oldest mission settlements of the region (San Rafael and San José de Chiquitos) and beautiful landscapes of rural Bolivia.

DAY 6: SANTA CRUZ / SUCRE
Flight to Sucre and city tour

Highlights: Center of Sucre with La Casa de la Libertad, La Recoleta Viewpoint, church of San Lazaro, Convent of San Felipe de Nery, and the Church of Mercy.

DAY 7: SUCRE
Tarabuco and surroundings tour

Highlights: Historical town of Tarabuco and its colorful indigenous market (Sundays only).

DAY 8: SUCRE / POTOSI / UYUNI
Transfer from Sucre to Uyuni

Highlights: Incomparable landscapes of lakes, mountains, and valleys.

DAY 9: UYUNI
Uyuni Salt Flats surroundings tour

Highlights: Train cemetery, Tunupa Volcano, Pucara Ayque, Incahuasi Island, and an amazing sunset. Stargazing Tour in Uyuni.

DAY 10: UYUNI
Uyuni Salt Flats tour

Highlights: Hedionda Lagoon, The Red Lagoon, flamingos, Siloli and Stone Tree.

DAY 11: UYUNI
Uyuni Salt Flats surroundings tour

Highlights: Geysers, Green Lagoon, Valley Rocks and return to Uyuni.

DAY 12: UYUNI / LA PAZ
Flight to La Paz and afternoon at leisure

Highlights: Free time in La Paz to acclimatize to the altitude and enjoy the city.

DAY 13: LA PAZ
La Paz city tour

Highlights: Plaza Murillo, the cathedral, the presidential palace, and San Francisco Church, Teleférico Cable Car, the neighborhood El Alto, and Moon Valley.

DAY 14: LA PAZ / SUN ISLAND
Tiahuanaco and Copacabana visit

Highlights: The largest navigable lake in the world: Titicaca, the Tiahuanaco Museum, archeological sites, Copacabana, and Sun Island.

DAY 15: SUN ISLAND / LA PAZ
Sun Island tour

Highlights: Pilcocaina Inca Temple, Yumani, the Fountain of Youth, Inca garden, and Brown Virgin's Sanctuary.

DAY 16: LA PAZ
Last views of La Paz during your transfer to the airport.

BOLIVIA HIGHLIGHTS SAMPLE ITINERARY

Day 1 | Day 2 | Day 3 | Day 4 | Day 5 | Day 6 | Day 7 | Day 8 | Day 9 | Day 10 | Day 11 | Day 12 | Day 13 | Day 14 | Day 15 | Day 16

CHILE

The long stretched country of Chile hides many treasures and Pure! Chile invites your clients to discover them all. From the Atacama in the north to Antarctica in the south, Chile offers a wide variety of breathtaking landscapes, interesting cultures, and once-in-a-lifetime destinations; it is a country of beautiful extremes.

Being an unusually shaped country, Chile has an extraordinary variety of climates and landscapes. The northern part is covered by one of the driest lands in the world: the Atacama Desert with its rocky landscapes and ancient cultures. This beautiful desert ends in the Pacific Ocean and has many highlights, like the Valley of the Moon.

The lake region is characterized by forests, lakes, and volcanoes. In this beautiful area, adventure sports, such as mountain biking and skiing on a volcano, can be combined with relaxing in natural hot springs. These exciting activities take place in a stunning scenery of green forests contrasted by snow-capped volcanoes.

Until recently, North Patagonia was one of the roughest and most isolated areas of the country. It is a zone of contrasts; green forests oppose empty plains and impressive mountain peaks. Most of all, this part of Chile is typified by water: blue lakes, labyrinthine fjords, and rivers. It is the perfect destination for adventure tourists looking for unexplored areas to go hiking, rock climbing, and kayaking.

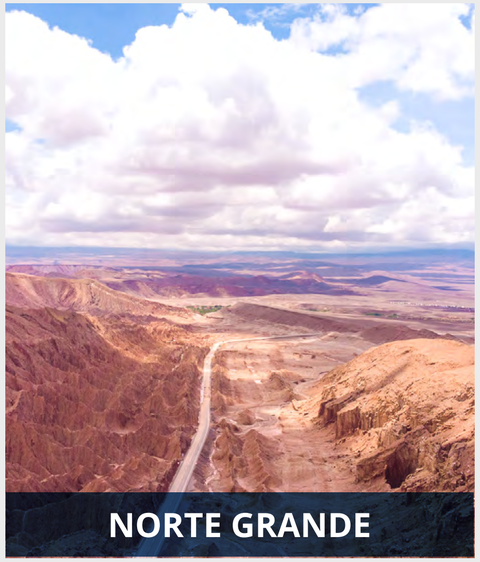
The most famous national park of Chile is Torres del Paine, located in Southern Patagonia and known for its spectacular landscapes. In this deserted area, travelers can hike through deserted landscapes, where it seems like time stood still. Further south, Antarctica surprises its visitors with magnificent glaciers bordering the ocean that is home to whales, penguins, and other wildlife.

Two mysterious Chilean islands are located far out of their coastline. Easter Island is famous for its Maoi statues, but also has an interesting traditional culture to share. Until today, it remains a mystery who built these impressive statues. A bit closer to the mainland, Robinson Crusoe Island is believed to have been the inspiration of Defoe's famous book. With less than 900 inhabitants, the island allows tourists to enjoy abandoned hiking trails, bird watching, and snorkeling at this biodiverse island.

Prepare your clients for an amazing journey in a country full of extremes; Pure! Chile welcomes them!

Chile - Marble Caves

CHILE REGIONS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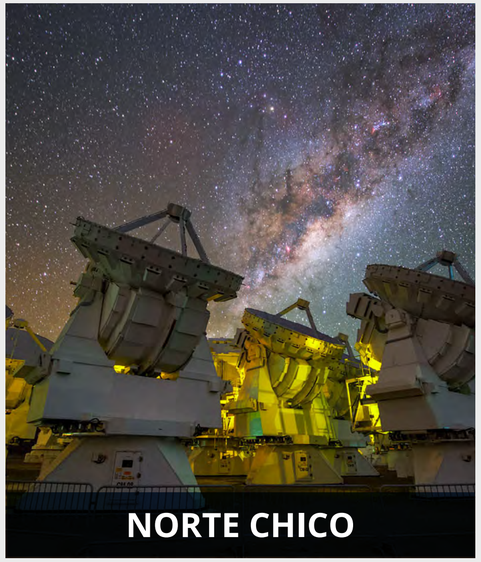
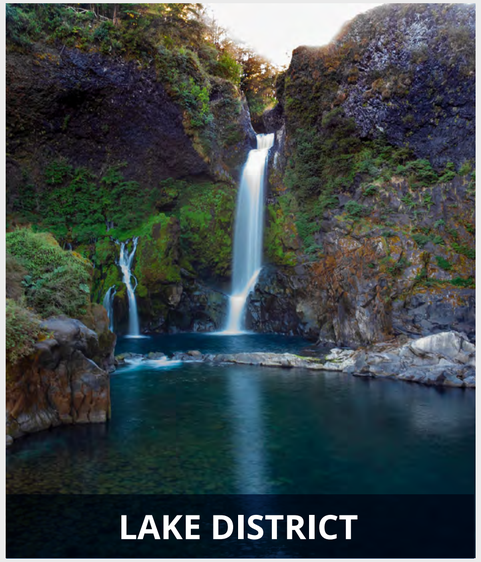

NORTE CHICO

SANTIAGO


LAKE DISTRICT

PATAGONIA

EASTER ISLAND

CARRETERA AUSTRAL

ABOUT CHILE

Santiago

756,102 km2

Health insurance is not required but recommended.

Find information on visa requirements here

19 millon

220 volts

Peso

North: Peru
South: South Pole
East: Bolivia and Argentina
West: Pacific Ocean

Why Chile?

Chile is the second longest country in the world.

Chile has been declared world's leading adventure tourism destination by the World Travel Awards for 5 years in a row.

Chile is a world class wine destination. It is the 5th largest exporter and 9th largest producer worldwide, specialized in the Carmenere Grape.

You can find the world's best places for star-gazing.

World's oldest known mummies were found in Chile.

Easter Island is the world's most remote island and owns 887 human-shaped figures carved in volcanic stone known as Moai statues.

In Chile, you can find the driest place on Earth, The Atacama Desert.

The Costanera Center in Santiago Chile is the tallest building in South America.

CHILE HIGHLIGHTS SAMPLE ITINERARY

DAY 1: SANTIAGO
Arrive in the modern capital of Chile and transfer to your hotel.

DAY 2: SANTIAGO
Santiago city tour

Highlights: Santiago´s charming historical center with Plaza de la Constitución, the presidential palace, Plaza de Armas, the cathedral, National Historical Museum, Fine Arts Museum, and San Cristobal Hill.

DAY 3: VALPARAISO
Day tour to Valparaiso & Viña del Mar

Highlights: Vineyards in the Casablanca Valley, La Sebastiana Museum, colorful Valparaiso, and the charming coastal town Viña del Mar.

DAY 4: ISLA NEGRA
Day tour Isla Negra

Highlights: Port of San Antonio, coastal villages, ocean views, potteries in Pomaire, the Pablo Neruda Museum, and flavors of the sea.

DAY 5: SANTIAGO / SAN PEDRO DE ATACAMA
Flight to San Pedro de Atacama

Highlights: Beautiful landscapes in the driest, hot desert in the world.

DAY 6: ATACAMA DESERT
Chaxa Lagoon and salt flats tour

Highlights: Impressive Chaxa Lagoon, flamingos, beautiful salt flats, and rocky landscapes.

Day 7: ATACAMA DESERT
Geysers del Tatio

Highlights: Geothermal field located 4,300 meters above sea level, Departure at dawn, one of the most impressive natural wonders of Chile.

DAY 8: SAN PEDRO DE ATACAMA / SANTIAGO
Valle de la Luna visit and flight to Santiago

Highlights: Sand dunes, breathtaking landscapes of the desert, rock formations, and hiking opportunities.

DAY 9: SANTIAGO / COLCHAGUA VALLEY
Vineyards and wine tasting

Highlights: Beautiful views of vineyards in the Colchagua Valley, tasting the best wines of South America, delicious local food, and enjoying the rural environment.

DAY 10: COLCHAGUA VALLEY / SANTIAGO
Colchagua Valley tour and transfer to Santiago

Highlights: A visit to the Colchagua Museum, Colchagua Valley, rural landscapes of wineries, and small villages.

DAY 11: SANTIAGO / TORRES DEL PAINE
Flight to Punta Arenas and drive to Torres del Paine

Highlights: Stunning views of Torres del Paine National Park.

DAY 12: TORRES DEL PAINE NATIONAL PARK
Two-day trek in Torres del Paine

Highlights: Hiking through landscapes of impressive mountains, glaciers, lakes, wildlife, and sleeping in a mountain hut.

DAY 13: TORRES DEL PAINE NATIONAL PARK
Two-day trek in Torres del Paine

Highlights: Hiking while enjoying the amazing nature of Torres del Paine and free time in the afternoon to relax after the hike.

DAY 14: TORRES DEL PAINE / PUNTA ARENAS
Transfer to Punta Arenas and city tour

Highlights: A charming coastal town with one of the most beautiful cemeteries in the world, Nao Victoria Museum, the main square, and panoramic views over the city and the ocean from Cross Hill.

DAY 15: PUNTA ARENAS / SANTIAGO
Transfer to the airport of Punta Arenas

Flight to Santiago for your connecting flight home.

CHILE HIGHLIGHTS SAMPLE ITINERARY

Day 1 | Day 2 | Day 3 | Day 4 | Day 5 | Day 6 | Day 7 | Day 8 | Day 9 | Day 10 | Day 11 | Day 12 | Day 13 | Day 14 | Day 15

ARGENTINA

Argentina is a land of contrasts, from the vast plains of the east to the Andes in the West where Aconcagua, the highest peak of the Western Hemisphere at 6,959 m, towers above the other mountains. The variety of landscape ranges from the high plateau of the Northwest –with its deserts, valleys, gorges, and brightly colored hills– to the lakes, forests, glaciers, steppe, mountains, and cliffs of Patagonia. From the wetlands, lagoons, waterfalls, and subtropical rainforest of the Northeast, to the expanse of flat Pampas in Buenos Aires Province and the rolling hills of Cordoba.

Argentina is the second-largest country in South America, fourth in the American continent, and eighth in the world. Its continental territory occupies most of the south part of the continent and limits to the north with Bolivia and Paraguay; to the northeast with Brazil; to the west and south with Chile and the east with Uruguay and the Atlantic Ocean.

Buenos Aires, the capital of the country, is the great cosmopolitan gateway to South America. The City of Buenos Aires is characterized by having multiple artistic and cultural expressions that amaze tourists on their tours.

The great Iguazu Falls are a unique and imposing wonder that exceed the senses and lie beyond our understanding and conform one of the highlights in the country.

In Patagonia, El Calafate is the gateway to the majestic world of the glaciers, it connects you with the most unknown and magical features of our geography.

Cuyo, the region where Mendoza is located, is the land of the high peaks and the snowy volcanoes. In the valleys and among the vineyards, farms, and cellars, one can follow the Road of the Wine and taste the internationally recognized elixir.

The north is a contrast of colors and weathers, from the arid and deserted hills to the humid and full of forests valleys but in general, exhibiting Pre-Columbine vestiges, ruins of forts, and small towns with a mixture of natives and Spanish constructions resisting the passing of time.

Argentina has everything... nature, adventure, culture, food, wildlife, and much more! Pure! Argentina is glad to assist you with the necessary recommendations and information to create the best adventure for travelers!

Argentina- Iguazú

ARGENTINA REGIONS

BUENOS AIRES

CENTRO

NORTE

CUYO

LITORAL

PATAGONIA

ABOUT ARGENTINA

Buenos Aires City

2.780.400 km2

Health insurance is not required but recommended.

Find information on visa requirements here

46 millon

220 Volts

Argentinean Peso

North: Bolivia and Paraguay
South: Chile & Atlantic Ocean
East: Brasil,Uruguay & Atlantic Ocean
West: Chile

Why Argentina?

To immerse into the culture of the Argentine northwest and contemplate their beautiful landscapes.

To attend tango shows in traditional theaters as well as witness them around Buenos Aires streets.

To taste the best steak and try the traditional cuisine of Argentina.

To be amazed by one of the New Natural Wonders of the World, the famous Iguazu Falls.

To observe the amazing marine fauna in Puerto Madryn.

To practice adventure sports surrounded by the wonderful nature of the region.

To drink the best wines in Mendoza.

To visit the incredible National Parks.

ARGENTINA HIGHLIGHTS SAMPLE ITINERARY

DAY 1: BUENOS AIRES
Transfer to your hotel in Buenos Aires.

DAY 2: BUENOS AIRES
Buenos Aires city tour. Dinner Tango Show.

Highlights: La Boca neighborhood, Caminito, Puerto Madero, Recoleta Cemetery, the 9 de Julio Avenue, the Obelisk and Corrientes Street; we will see the Plaza de Mayo, the Cathedral and the Cabildo. Tango.

DAY 3: BUENOS AIRES
Country day

Highlights: San Antonio de Areco, Gauchos' culture, mate tasting, "asado", horseback riding.

DAY 4: BUENOS AIRES / IGUAZU
Flight to Iguazu and transfer to the hotel.

DAY 5: IGUAZU
Full day Argentinian Falls

Highlights: Iguazu falls, Garganta del Diablo.

DAY 6: IGUAZU
Half day Brazilian Falls

Highlights: Iguazu falls.

DAY 7: IGUAZU / USHUAIA
Flight to Ushuaia and transfer to the hotel.

DAY 8: USHUAIA
Half day Tierra del Fuego National Park. Sea Lion Island Navigation.

Highlights: End of the World train, Tierra del Fuego National Park, Ensenada Bay, Acigami Glacier Lake, Lapataia Bay. Les Eclaireurs Lighthouse, Beagle Channel.

DAY 9: USHUAIA
4x4 adventure Escondido and Fagnano lakes.

Highlights: Panoramic Point Paso Garibaldi, Adventure inside the forest in 4x4, Lake Fagnano, Walk through the forest to Lake Escondido

DAY 10: USHUAIA / EL CALAFATE
Flight to El Calafate and transfer to the hotel.

DAY 11: EL CALAFATE
Full day Perito Moreno Glacier.

Highlights: Los Glaciares National Park. (Optional tour: nautical safari navigation or minitrekking)

DAY 12: EL CALAFATE
Full day El Chalten.

Highlights: Choose from several self-guided trails: Laguna Capri, Mirador del Fitz Roy, Mirador del Cerro Torre, Mirador de los Cóndores or Salto del Chorrillo.

DAY 13: EL CALAFATE / BUENOS AIRES
Last views of El Calafate during you transfer to the airport for your flight to Buenos Aires and connecting flight home.

ARGENTINA HIGHLIGHTS SAMPLE ITINERARY

Day 1: Transfer In
Buenos Aires

Day 1 | Day 2 | Day 3 | Day 4 | Day 5 | Day 6 | Day 7 | Day 8 | Day 9 | Day 10 | Day 11 | Day 12 | Day 13

PURE! TEAM

Esteban Loayza

Country Manager
Pure! Colombia

Esteban is very passionate about business. He has just started his professional career in the tourism industry. He holds a degree in Business Administration with a major in Marketing, and over the years he has run several companies in the private and public sector. Today, fate has brought him to the tourism industry. " I'm very happy to be part of the Pure! Family. Colombia is one of the most promising destinations of South America and the world. It offers an infinity of attractions, landscapes, culture and all of this combined with its main ingredient.. its people!! We are ready and you can count on the best professionals to ensure your clients get the most out of Colombia and live an unforgettable experience."
guaranteeing your passengers a once-in-a-lifetime experience.

Bram Evers

Founder Pure! Travel Group &
General Manager Pure! Ecuador

Bram is the founder of Pure! Travel Group and the General Manager of Pure! Ecuador. After obtaining his degree in tourism, Bram decided to leave the Netherlands and gain work experience in Ecuador. Impressed by the potential of this biodiverse country, he never left. He realized Ecuador and the rest of South America offer a countless number of highlights to its visitors and it became his passion to share the beauty of this diverse continent with others. With Pure! offices in six South American countries, this dream now became reality. But not at the expense of the next generations; Bram made respect for local heritage, indigenous communities, and the environment part of the DNA of Pure! Travel Group. Providing exceptional B2B services and being a reliable partner offering innovative leisure and MICE travel opportunities, is what motivates him.

Fiorella Freyre

General Manager
Pure! Peru

Fiorella's passion for traveling already started at a very young age, while exploring her beautiful country with her parents during the summer holidays. After finishing school, she was sure that tourism was her future. First, she gained experience in the fields of reservations, operations, and sales, before obtaining her Business Administration Degree, leading to the opportunity to become the General Manager of Pure! Peru.

She has been working at Pure! Peru for ten years now, and she still feels like she is learning new things every day, while meeting incredible people and traveling all over the world. Searching for new products and improving services to offer the best travel options to her clients is one of her priorities; what makes her truly happy is when the dreams of travelers come true during a perfectly organized trip.

Benjamin Humerez

Country Cordinator
Pure! Bolivia

Benjamin is dedicated to reaching the proposed objectives, enthusiastic, and with a lot of interest in the tourism industry. He holds a degree in Accounting with vast experience in business administration, marketing, and building services. We have the pleasure to coordinate our team in Pure! Bolivia, and part of the Pure! Travel Group family, with his terrific ability to generate creative and innovative ideas that contribute to our administrative process.

Our local team in Bolivia works hard every day to position the destination along with our other options in South America. From the highest deserts in the world, rich forests hidden with their biodiversity, and a great variety of cultures that maintain their original traditions.

Christian Gangotena

Country Manager
Pure! Chile

Christian was born in Quito-Ecuador and moved to live in Chile in 2002. He fell in love with this country for its beauty, landscapes, and thousands of unique locations across its territory.
Over the years he developed and improved his skills in IT technologies and administration. He also undertook different companies and business models by applying strong fundamental values such as excellence in service, teamwork, innovation, and professional ethics. All of which are the same values as Pure! Travel Group.

The travel industry has developed enormously in recent years in Chile and Christian, along with a team of the finest professionals, will carry the vision to lead and promote the destination.

Marcelo Verde

Country Manager
Pure! Argentina

Marcelo describes himself as a huge fan of the world of tourism. His enthusiasm for this industry was born over 25 years ago in Córdoba, Argentina. Today, he brings vast knowledge in developing travel experiences, operating services with the utmost excellence and attention to detail. Marcelo can tailor different luxury products to large groups as well as small families or even couples as they discover memorable corners of Argentina. His dedication across many top travel companies in the region, along with his creativity contribute to becoming an invaluable team member of the Pure! Travel Group family. We welcome Marcelo and now open doors to our clients to the land of tango, delicious steaks, and its unique blend of cultures while traveling the Pure! Argentina way.

PURE! ASSOCIATIONS & CERTIFICATIONS

SYTA
The Voice of Student & Youth Travel®

INTEGRITY IN TOURISM USTOA
United States Tour Operators Association

LATA NORDIC

FAMILY TRAVEL ASSOCIATION
Changing Lives Through Travel

ADVENTURE TRAVEL TRADE ASSOCIATION

Senses OF SOUTH AMERICA

connections
LEADERS DO BUSINESS

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TRAVEL FOR TOMORROW · TourCert · CERTIFIED

Q Calidad Ecuador Quality

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